

the best way to envision your future is to create it

# JUNIOR **ACHIEVEMENT** Business Plan Challenge

This competition is open to all high school students wanting to become an entrepreneur.



The JA Business Plan Challenge is an opportunity that allows you to demonstrate your understanding of business fundamentals, the importance of creative marketing to a target audience, and the power of persuading potential investors during a live pitch. Over the course of the JA competition, students will participate to pitch a business idea through presentations, videos and commercials. Prizes will be given out for finalists, first, second and third places. These entries will be pitched to a panel of local entrepreneurs.

Presented By:



## CASH PRIZES

Scan the QR code or visit [mobile.ja.org](http://mobile.ja.org) for student entry packets, judge scorecard, and more.



Contact [ashley.horn@ja.org](mailto:ashley.horn@ja.org) or 251-586-2367

Entries due:  
April 4

Finalists announced:  
April 7

Business Plan  
Challenge:  
May 9

**\$1,850**  
IN AWARDS